

A high-speed photograph of water being poured into a clear glass. The water is captured mid-pour, creating a dynamic splash inside the glass and on the dark, reflective surface below. The background is a soft, light blue gradient. The overall aesthetic is clean and refreshing.

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LEARN  
THE BENEFITS OF  
**DRINKING  
TAP WATER!**

An underwater scene with a jellyfish swimming in clear blue water. The sun's rays filter through the surface, creating a bright, shimmering effect.

# WATER IS LIFE!

Water is Life! We need it for **good and healthy living**, but it's also necessary for the economy. But it's immensely important to use it rationally, and to keep in mind that our behaviours can dramatically affect the health of the natural environment. What we want to highlight here, is the uncontrolled use of plastic bottles and cups for water. When we reach for another plastic bottle of water, we should take into consideration, that it's just another piece of waste that will stay in the environment for hundreds of years!

**Every minute brings another 1 million plastic bottles produced throughout the world!** These terrifying amounts of packages not only will sooner or later get into the environment in a form of plastic waste, but it will also take hundreds of years to decompose them. Their production also causes consumption of enormous amounts of water and energy, emissions of greenhouse gases, and their subsequent recycling and processing will generate even more harmful substances released into the environment. Perhaps it's time to start using stylish and practical water bottles and flasks, glass bottles, or other reusable containers. With guaranteed benefits for us and our planet!

A close-up photograph of a green leaf with several water droplets of varying sizes. A bright green recycling symbol is superimposed on the right side of the leaf.

## CHANGE YOUR HABITS

buy responsibly,  
be eco!

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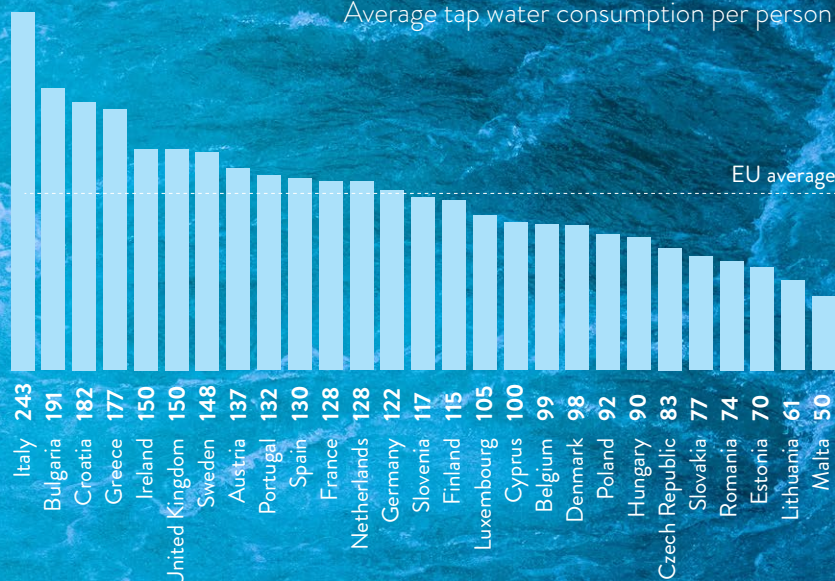
Facing the enormous amounts of plastic waste in the environment, it is necessary to begin actual actions towards their reduction. For this reason, the European Union member states are working on implementation of **new regulations completely forbidding the use of plastic packagings, cutlery or straws for drinking of water.** The new regulations are also designed to force improvement of tap water quality in the countries, so that to convince people to drink the tap water and use reusable water bottles and flasks.

## TERRIFYING AMOUNTS OF PLASTICS IN THE ENVIRONMENT

## THE EUROPEAN UNION INTRODUCES NEW REGULATIONS

## HOW MUCH TAP WATER DO THE EUROPEANS DRINK?

Average tap water consumption per person



Over the years, the tap water was considered unfit for drinking without being boiled before. Until now, there is a common belief that only bottled water is healthy and contains the proper amounts of mineral ingredients. However, the latest studies show, that the tap water is of the same, and frequently even better quality than the bottled water. It contains valuable minerals, it is pure and much cheaper than the one we buy in stores. Using the modern tap water distribution devices, not only can we obtain healthy and fresh water for drinking, but also we can cool it properly, or turn it into sparkling water.



# GOOD WATER STRAIGHT FROM THE TAP

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## WHY IS IT BENEFICIAL TO USE THE BOTTLELESS WATER DISPENSERS?



### LESS PLASTIC

Reduction of the amounts of plastic waste getting into the natural environment



### ECOLOGY

Use of ecological technologies that have zero impact on the global warming



### OPTIMUM USAGE

Use only the amounts of resources that are necessary – saving water and energy, and utilizing the wastewater



### FUNCTIONALITY

Convenient and intuitive use, taking prestige of buildings to a higher level



**Water is the best way to stay hydrated.** It has no calories, contains valuable minerals, effectively quenches the thirst, and feels neutral in taste. Consuming it in adequate amounts is necessary to ensure proper growth and development of children and young people, and to maintain appropriate balance of bodies in adults and elderly people. Therefore it is so important to systematically replenish fluids and maintain body hydration balance.



## WHY IS WATER SO VITAL?



## HOW TO DRINK WATER?

The best method to protect your body from dehydration is to **systematically drink water in small sips**. Small amounts of water are better absorbed by the body. Drinking large amounts of liquids in one portion will quench the thirst only for a moment, but won't allow to balance the level of hydration in our body.

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Each of us should drink 1.5-2 liters of water per day. When choosing bottled water, you should keep in mind that it needs to be consumed within 3-4 hours. In the meantime, when the water gets into contact with air, bacteria begin to grow in it. It's easier with tap water: you take and drink as much as you currently need, and you always get fresh water, free from microorganisms.



## WATER IN A BOTTLE OR FROM THE TAP?



## PLASTIC BOTTLES = PLASTIC WATER?

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Studies show, that **90% of bottled water contains particles of plastic materials**. It contains two times more particles of microplastics than the tap water, and there are average of 325 particles per each liter of bottled water! Plastics penetrate into water both at the production stage, as well as later, during shipment and storage. So, is it worth to drink plastic water?



# MYTHS REGARDING TAP WATER

## **SOMETHING CAN BE POURED OR SPRINKLED INTO THE WATER FLOWING THROUGH PIPELINES, SO IT BECOMES POISONED OR CONTAMINATED**

### **MYTH!**

The tap water delivered by water companies is controlled at every stage: during production and transfer to the recipients. Water in pipelines remains at high pressure, and the fact that they are laid deeply underground, makes it impossible for any foreign substances to permeate into that water.

## **TAP WATER LACKS MINERALS**

### **MYTH!**

The tap water is saturated with valuable minerals, such as magnesium or calcium. Their content is different in various locations, but the average is over 300 mg or mineral ingredients per 1 liter. Those minerals are the very cause of limescale deposits in the kettle. On one hand we complain about this, but on the other, those are the minerals we are looking for in bottled water!

## **TAP WATER IS HARD AND IT CAUSES DEVELOPMENT OF KIDNEY STONES**

### **MYTH!**

Development of stones in kidneys has no connection with the hardness of water we drink. These stones are built up as a result of metabolic disorders occurring in the body.

## **TAP WATER CAN ONLY BE DRUNK AFTER BOILING, TO ELIMINATE BACTERIA**

### **MYTH!**

You can drink the tap water without boiling it. It is bacteriologically pure, so you don't need to boil it. High temperature can only kill microorganisms, while they were already removed during the water production process.

## **CHLORINE CONTAINED IN TAP WATER IS HARMFUL**

### **MYTH!**

Chlorine is a disinfectant, and it guarantees that the water is free from bacteria. The chlorine doses used in tap water do not have harmful effect on our bodies.

## **POLISH TAP WATER IS MUCH WORSE THAN WATER IN OTHER COUNTRIES IN EUROPE**

### **MYTH!**

The water that flows from our taps is of equally high quality as water in other European cities, because all these waters are subject to similar EU requirements. Moreover, quite often it happens that some parameters are even better in our country, as this is required by our internal Polish regulations.



The tap water not only is much cheaper and better for the environment, but in many cases **is of the same or even better quality than water in plastic bottles**. The European Commission estimates savings of households and businesses at over 600 million Euro per year.

**HEALTHY  
TAP WATER  
– PURE SAVINGS!**

**CHECK HOW  
MUCH YOU  
CAN SAVE**

after mounting  
bottleless water dispensers

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Is this a  
smart choice?



Desani  
0.92€



Smartwater  
1.07€



Evian  
2.17€

Make the  
Wise choice.



Tap water  
0.16€



The bottleless water distributors are **modern solutions allowing to provide access to drinking water** everywhere, where such need exists. Such devices are becoming increasingly popular every year in our country, which is confirmed by the dynamically growing number of their installations. They are proven as perfectly useful in schools, factories, offices, customer service points, clinics, or waiting rooms. The devices designed for outdoor installation provide drinking water in places like parks, playgrounds, promenades.



## BOTTLELESS WATER DISPENSERS – FOR WHO?




## TAP WATER COOL AND SPARKLING

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With our innovative solutions we can provide ourselves, our employees, and visitors not only with access to pure water, but also to **cooled, sparkling, lightly sparkling and hot water**. There is wide choice of models available to match the needs of our customers. No more buying water in containers, plastic bottle multi-packs, bearing costs of their transport and storage. Bet on a modern, safe, and ecological solution for tap water.

Let's begin building awareness among people living in our cities, teach children and young people to drink pure, healthy water, shape pro-environmental behaviours by reducing plastic packagings; let's show that water from municipal water systems is suitable for drinking, and fulfills the stringent quality and taste standards. **Prejudice against the tap water is a relic of the past**, that needs to be changed once and for all.



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# WATER IN SCHOOLS, WODA DLA WATER FOR EMPLOYEES, MODERN OFFICES



Drinking fountains and water dispensers are proven and safe solutions providing unlimited access to drinking water in the public space. They perfectly match the **pro-ecological and pro-health trends**. They also contribute to limiting plastic waste released into the environment, therefore are ideally applicable for buildings seeking to obtain an eco certificate. Also, it's a great solution allowing to meet the requirement to provide access to drinking water for children in schools or employees in companies. As it can be clearly seen, thanks to the tap water distribution devices we offer, you can efficiently and easily adapt your company, building, office or city to the coming requirements.



The modern and ecological architecture involves use of the best available technologies and innovative solutions, such as the water dispensers connected to municipal water networks, **that provide unlimited access to drinking water to everyone:** employees, visitors, customers, residents. Thanks to their eye-catching design they perfectly combine with both modern and stylish interior finishes, while at the same time improving their functionality. Such furnishings not only enhance the standard of buildings, but also promote creation of pro-health and pro-ecology behaviours in the society.



## MODERN DRINKING WATER DISTRIBUTORS AS ELEMENTS OF ECOLOGICAL ARCHITECTURE



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